



ISNA Industry Partnerships

An Industry Partner of the Indiana School Nutrition Association is company or organization that does not qualify for other types of membership, but is interested in furthering the mission of the Association. ISNA offers industry partners the opportunity to increase their exposure to members by providing website presence, advertising opportunities and other networking throughout the year.

***Partnership cycle for 2021-22 will run from October 27, 2021 – November 8, 2022**

BENEFITS	Gold \$1825	Silver \$1225	Bronze \$925
(1) Booth (10x10) at Annual State Conference (includes one 8' skirted table, chairs, trash can & Company signage) <i>*Includes access to all keynote speakers and professional development sessions! *</i> <i>*Booth selection for Annual Conference honored on a first come first served basis*</i>	✓	✓	✓
Direct access to all ISNA members across the state of Indiana via the ISNA website. One login per company!	✓	✓	✓
PRIORITY booth selection at Annual Conference until September 7, 2021	✓		
GOLD Partner Signage at Annual State Conference	✓		
Complimentary Table Top Exhibit at the <i>ISNA School Nutrition & Industry Summit</i> (June 8-9, 2022 Indianapolis) <i>*Includes access to all keynote speakers and professional development sessions! *</i>	✓	✓	
List of registered Attendees 2 weeks prior to ISNA events	✓		
List of registered Attendees 2 days prior to ISNA events	✓	✓	✓
Company Listing within Annual State Conference Mobile app	✓	✓	✓
NEW! Member School District Information - Information collected from Member school districts via a survey will be compiled into a spreadsheet and emailed to Industry partner representative (i.e. Total enrollment, F/R rate, # of kitchens operated, what programs do you participate in, contact info for menu planners and/or equipment, software, chemical purchasers, ADP, etc.!)	✓		
Website - Industry Partner Page - company listing <i>with LOGO</i>	✓		
Website - Industry Partner Page - company listing with hyperlink	✓	✓	
Website - Industry Partner Page - company listing	✓	✓	✓
(1) quarter page, full color ad in 4 issues of <i>Food for Thought</i> AND company listing, contact info, and description of products/services in each issue (beginning with Winter 2021) <i>*ability to track # of clicks on ads</i>	✓	✓	
Opportunity to be involved in the ISNA Industry Advisory Committee (see Registration form for more information)	✓	✓	✓