



# EDUCATION SESSION DESCRIPTIONS

## 2021

WEDNESDAY, OCTOBER 27, 2021

1:15PM - 1:30PM

### WELCOME / INTRODUCTIONS

CONVENTION HALL A

#### SPEAKERS:

**Leeanne Koeneman**, Food Service Director, Northwest Allen County Schools & ISNA Outgoing President  
**Stacie Light**, Assistant Director of Food Service, Warsaw Community Schools & ISNA Incoming President

1:30PM

### OPENING KEYNOTE

#### “THE CAFÉ THAT CLICKS: LEADERSHIP THAT IS R.E.A.L.”

**SPEAKER** - Ervin Watson, Vantage Resource Group, LLC  
**PRESIDER** - Leeanne Koeneman, ISNA Outgoing President

CONVENTION HALL A

People are what makes school nutrition so awesome, but they are also what can make our days so challenging at times. The Café that Clicks is a lively discussion about four key components to creating a school nutrition team that clicks, not clashes and one that flows, not fights. Ervin Watson will transparently share how each of us can contribute to making this an amazing school year despite the current difficulties. It all begins by 'Keeping it R.E.A.L.'

2:45PM - 3:45PM BREAKOUT EDUCATION SESSIONS

### IMPACT OF COVID 19 ON CHILD HUNGER: SCHOOL FOOD PANTRY SUPPORT

HARRISON C

**SPEAKER** - Hanna Kelley, RD, LD, Director of Health and Wellness, American Dairy Association IN, Inc.  
**PRESIDER** - Abby Butler, MS, RD, ISNA Secretary/Treasurer

With over 13 million children facing hunger in the United States, school nutrition programs have provided back bone support to students in need. To supplement these efforts, schools across the state are setting up food pantry and backpack programs, allowing kids more opportunities for a healthy meal when the school day ends. Join the American Dairy Association Indiana and school food service partners for an update on the impact of Covid 19 on child hunger, grant funding available, and how schools like yours can fill their pantries and fight hunger with the help of their community.  
**TOOLKIT PROVIDED TO ALL ATTENDEES.**

2:45PM - 3:45PM BREAKOUT EDUCATION SESSIONS

### NUTRITION CAREERS IN SCHOOLS AND BEYOND

HARRISON D

#### PANELISTS:

**Kim Ecenbarger**, MSW, Senior Associate Director of Career Services, School of Public Health, IU  
**Nicole Moorhead**, NDTR, SNS, Customer Success Manager, MenuLogic K12  
**Beverly Moellering**, MS, RD, Director Coordinated Program in Dietetics, University of Saint Francis  
**Abigail E. Creigh**, MS, RD, LD, Extension Educator, Health & Human Sciences, Purdue Extension - Noble County  
**PRESIDER** - Betsey Willard, RDN, ISNA Assistant Professional Development Co-Chair

Labor shortages are crippling industries across the nation during the global pandemic. How do we encourage workers to seek employment in foodservice management? It starts by educating students and self-proclaimed 'foodies' on a career path in Child Nutrition. Join our panel of business professionals focused on nutrition recruitment, education, and training to review the future of Child Nutrition by influencing career decisions to improve labor shortages.

### STATE BOARD OF ACCOUNTS UPDATE

HARRISON E

#### SPEAKERS:

**Chase Lenon**, CPA, CFE, CGFM, Director of Audit Services, SBOA  
**Jonathan Wineinger**, Assitant Director of Audit Services, SBOA  
**PRESIDER** - Lisa Abell, ISNA Region 2 Representative

The State Board of Accounts will discuss how their staff approaches audits of the Child Nutrition Cluster. This class will go over several topics including the audit process from start to finish, what audit documentation must be maintained, internal controls, common findings, corrective action plans, along with a brief overview of the child nutrition program's compliance requirements.

### THE FOUR HABITS OF A GAME CHANGER

HARRISON AB

(DIRECTOR/SUPERVISOR FOCUS)

**SPEAKER** - Ervin Watson, Vantage Resource Group, LLC  
**PRESIDER** - Vickie Coffey, ISNA Region 9 Representative

A 'habit' is a settled or regular tendency or practice, especially one that is hard to give up. 'The Four Habits...' session is a leadership discussion about how our habits contribute to our current results and four interconnected habits of successful leaders that can solidify your team, grow your leaders, and help you produce consistent results. In the words of F.M. Alexander, 'People don't decide their futures, they decide their habits and their habits decide their futures.'

KEY

NUTRITION

COMMUNICATIONS & MARKETING

ADMINISTRATION

OPERATIONS



(CONTINUED)

WEDNESDAY, OCTOBER 27, 2021

4:00PM - 5:00PM BREAKOUT EDUCATION SESSIONS

**HOT TOPICS IN THE INDUSTRY: WHAT'S THE LATEST?**

HARRISON C

**SPEAKER** - Holly Moran, MS, RDN, CDCES, Heartland Food Products Group  
**PRESIDER** - Ben Driscoll, ISNA Legislative Committee Chair

The field of nutrition is so diverse ranging from healthcare, public health, foodservice management, and wellness outreach. The day-to-day operations of School Nutrition Programs can be all consuming so we might miss the latest news and updates in our field. Join us to review the latest research, trends, and hot topics in the field of nutrition. Welcome back Registered Dietitian and Diabetes Educator, Holly Moran MS, RDN, CDE, to share nutrition hot topics and trends.

**UNDERSTANDING THE CHALLENGES OF A SCHOOL CAFETERIA MANAGER**

HARRISON D

**SPEAKERS:**  
**Claudia Simion**, Cafe Operations Specialist, Brownsburg Community School Corp. & ISNA Membership Chair / Region 4 Representative  
**Janet Batayneh**, Cafe Manager, Brownsburg Community School Corp.  
**PRESIDER** - Courtney FitzSimons, RD, SNS, ISNA Vice President

Join Claudia and Janet for this dynamic and authentic session where challenges faced while leading a cafeteria team will be discussed; and how trust, empowerment, and accountability can lay the foundation of a great Director / Cafeteria Manager Relationship.

**NON-PROGRAM FOODS REVENUE AND TOOL**

HARRISON E

**SPEAKER** - Andrea Estridge, Child Nutrition Resource Management Specialist, IDOE  
**PRESIDER** - Katie Sherman, SNS, ISNA Public Relations Committee Chair

Work smarter not harder! Learn timesaving tips for tracking non-program foods, filling out the non-program foods revenue tool and the federal requirements for non-program foods.

**TECH TOOLS FOR PROGRAM EFFICIENCY**

HARRISON AB

**SPEAKERS:**  
**Gracie Dowsett**, Assistant Director of Nutrition Services, South Madison Community School Corporation  
**Audrey Banich, RD**, Child Nutrition Assistant Director, Franklin Twp Community School Corporation  
**PRESIDER** - Amanda Worrick, DTR, ISNA Region 5 Representative/Region Rep Chair

Discover new applications for Google resources to take your program's tech game to the next level! We'll share the tools we use to easily create and implement remote ordering, nutrition calendars, weekly staff emails, manager dashboards, and more!

6:00PM WELCOME RECEPTION CONVENTION HALL A

THURSDAY, OCTOBER 28, 2021

8:30AM - 9:15AM

**WELCOME / ANNUAL BUSINESS MEETING / RECOGNITION OF OUTGOING & INCOMING EXECUTIVE BOARD MEMBERS / 2021 AWARD WINNER RECOGNITION**

**SPEAKERS:**

**Leeanne Koeneman**, Food Service Director, Northwest Allen County Schools & ISNA Outgoing President  
**Stacie Light**, Assistant Director of Food Service, Warsaw Community Schools & ISNA Incoming President

**AWARDS RECOGNITION:**

**Christine Clarahan, MS, SNS, RDN**, Director of Food and Nutrition, School City of Hammond & ISNA President Elect

CONVENTION HALL A

9:15AM - 10:15AM

OPENING KEYNOTE

**"THE POWER OF APPRECIATION"**

CONVENTION HALL A

**SPEAKER** - Jon Colby, Jon Colby Speaks, LLC  
**PRESIDER** - Leeanne Koeneman, ISNA Outgoing President

When people have good relationships at work, they are more productive, volunteer to help each other more often, have fewer attendance issues, are far less likely to quit their job (Forbes). In this keynote, we will dive into "The Five Languages of Appreciation in the Workplace" with a goal of making our staff feel valued and connected. Everyone will leave with actionable takeaways that they can put into practice immediately without taking too much time away from their other daily duties.

10:30AM - 11:30AM BREAKOUT EDUCATION SESSIONS

**SODIUM IN SCHOOL MEALS**

HARRISON C

**SPEAKER** - Judy LaMere, MS, RDN, CDE, Clinical Dietitian, Indiana University Health  
**PRESIDER** - Alison Powers, MBA, RDN, ISNA Industry Advisory Committee Chair

The Healthy Hunger-Free Kids Act of 2010 introduced a focus on sodium reduction in school meals. While we've been navigating the step-wise decrease in sodium nutrition regulations, we've also been battling administration changes, supply chain issues, and a global pandemic. It's easy to forget that the sodium tier 3 deadline is fast approaching on July 1, 2022. Pending sodium waiver extensions, it is critical to know the latest research on sodium for the K-12 audience. Join Registered Dietitian, Diabetes Educator, and Pediatric Nutrition Specialist, Judy LaMere MS, RDN, CDE, to review the latest research on sodium.

**COVID 1.5: THE CONTINUED CHALLENGES (IDEA SHARING)**

HARRISON AB

(DIRECTOR / ASSISTANT DIRECTOR FOCUS)

**FACILITATOR:** Katie Rogers, MS, RD, Owner, Rogers K12 Consulting  
**PRESIDER** - Abby Butler, MS, RD, ISNA Secretary/Treasurer

**RESOURCE MANAGEMENT: NON-PROFIT FOOD SERVICE ACCOUNT, AFR, AND INDIRECT COSTS**

HARRISON E

**SPEAKER** - Andrea Estridge, Child Nutrition Resource Management Specialist, IDOE  
**PRESIDER** - Ben Driscoll, ISNA Legislative Committee Chair

HELP! I work in food not finance! Come learn the basics about resource management and how it affects your program. We will take a dive into the maintenance of the nonprofit foodservice account, indirect cost and the annual financial report.

KEY

NUTRITION

COMMUNICATIONS & MARKETING

ADMINISTRATION

OPERATIONS



# (CONTINUED)

## THURSDAY, OCTOBER 28, 2021

### 10:30AM - 11:30AM BREAKOUT EDUCATION SESSIONS

#### HIDDEN BARRIERS TO WORKING SMARTER (MANAGER / EMPLOYEE FOCUS)

HARRISON D

**SPEAKER** - Ervin Watson, Vantage Resource Group, LLC  
**PRESIDER** - Claudia Simion, ISNA Membership Committee Chair & Region 4 Representative

It is so easy to allow the daily grind of working in the kitchen to distract your focus and we can overlook obstacles that make our days more difficult. If there has ever been a time when we need our days to be less stressful, it is now. As a former school nutrition manager, Ervin shares from his experience, different ways to approach barriers created by people and by processes that make it difficult to be as productive as possible. Sometimes the solution is right in front of us and it only takes a minor adjustment to experience greater peace of mind.

### 11:45AM - 12:45PM BREAKOUT EDUCATION SESSIONS

#### TYPE 1 DIABETES: WHAT PARENTS WISH YOU KNEW ABOUT SUPPORTING STUDENTS WITH SPECIAL DIETARY NEEDS

**SPEAKER** - Lindsey Hill, RD, SNS, Director of Nutrition Services, South Madison Community Schools (Mom of 3 awesome kids...1 with T1D!)  
**PRESIDER** - Ashlee Shroyer, ISNA Region 3 Representative

HARRISON C

Ever wonder who exactly is using the carb counts you provide? Do they even include the information the parent, child, or nurse actually needs? Have you ever had a conversation with a school nurse about what they do or do not need to support their students? As a School Nutrition Director, Registered Dietitian, and Mom to a child with Type 1 Diabetes (T1D), Lindsey has learned what she did wrong in supporting those students and their care team for so many years until she had first-hand experience as a parent of a child with special dietary needs.

Type 1 Diabetes is an autoimmune disorder that is one of the most common chronic diseases in children - and studies have shown that its prevalence is increasing. When a doctor or a parent familiar with T1D recommends 'Don't eat school lunch!', we as a school nutrition industry can do better! Let's explore together how simple choices in planning our menus affect all children, especially those with special dietary needs.

#### DOING MORE WITH LESS: OPTIMIZING INVENTORY WITH MULTIPLE MENU APPLICATIONS

HARRISON AB

**PANELISTS:**  
**Dana Saverino**, Director of K-12 Sales Midwest Region, S.A. Piazza and Associates, LLC  
**Brooke Dodds**, K12 Specialist (IN), CORE Foodservice  
**Molly Armstrong**, MS, RD, Non Commercial Business Solutions Specialist, Gordon Food Service  
**Linda Bickett**, Senior Food and Distribution Manager / Procurement Specialist, Indianapolis Public Schools  
**PRESIDER** - Alison Powers, MBA, RDN, ISNA Industry Advisory Committee Chair

Supply chain issues throughout every industry are forcing innovation amongst operations. School Nutrition is no different... increasing inventory turnover, reliable forecasting, and creating innovative menu solutions with limited resources is our new way of life. Join a panel of experts including a food manufacturer, food distributor, food broker and procurement specialists in discussing food supply and inventory optimization.

### 11:45AM - 12:45PM BREAKOUT EDUCATION SESSIONS

#### COMMUNITY ELIGIBILITY PROVISION - WHERE 62.5% = 100% FREE CLAIMING

HARRISON E

**SPEAKERS:**  
**Mike Downey**, MS, RD, School & Summer Field Specialist, IDOE  
**Marcia Yurczyk**, MS, Assistant Director, School and Summer Programs Monitoring, IDOE  
**PRESIDER** - Katie Sherman, SNS, ISNA Public Relations Committee Chair

Join IDOE staff for a general overview on the benefits of opting for CEP claiming in School Nutrition Programs. Determining eligibility, requirements for paperwork preparation and retention, and other general considerations will be discussed.

#### IT TAKES A COMMUNITY: ENGAGING STAKEHOLDERS TO MAKE LASTING CHANGE

HARRISON D

**PANELISTS:**  
**Annie Eakin**, MS, Community Wellness Coordinator, Purdue Extension  
**Hanna Kelley**, RD, LD, Director of Health and Wellness, American Dairy Association IN, Inc.  
**Family, Career and Community Leaders of America (FCCLA) Students**  
**PRESIDER** - Tarrah Westercamp, MS, RDN, SNS, Indiana School Manager, No Kid Hungry

No Kid Hungry Indiana along with statewide partners will share tips on how the community is an integral part of school nutrition. For this session, participants will learn more about statewide partnerships, success stories, and innovative ways to increase meal access. Brainstorming and goal setting activities will provide participants with realistic goals to take back to their school districts.

### 1:45PM - 4:15PM

#### "CELEBRATE AND INNOVATE!"

ANTHONY WAYNE BALLROOM

**SPEAKER** - Jon Colby, Jon Colby Speaks, LLC  
**PRESIDER** - Katie Sherman, SNS, ISNA Public Relations Committee Chair

It's time to celebrate all of the hard work and creativity that you and your teams have shown throughout this challenging time. The more we allow creativity with our team the more great ideas we come up with to overcome obstacles. Industry members should be encouraged to participate in this session as they will have an opportunity to connect with school attendees to foster relationships which will encourage higher attendance at the Exhibit Fair.

## KEY

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# FRIDAY, OCTOBER 29, 2021

8:30AM - 8:45AM

## WELCOME / ISNA/IDOE CERTIFICATE PROGRAM GRADUATE RECOGNITION

### SPEAKERS:

**Leeanne Koeneman**, Food Service Director, Northwest Allen County Schools & ISNA Outgoing President  
**Stacie Light**, Assistant Director of Food Service, Warsaw Community Schools & ISNA Incoming President

CONVENTION HALL A

8:45AM - 9:45AM

## OPENING KEYNOTE

### "PERSONAL CLIMATE AND CULTURE: THE CHOICE IS YOURS"

**SPEAKER** - Gerry Brooks

**PRESIDER** - Stacie Light, ISNA Incoming President

CONVENTION HALL A

10:00AM

## INDUSTRY Exhibit Fair

(DIRECTORS / BUYERS ONLY) CONVENTION HALL B & C

10:00AM - 11:00AM

## IDEA sharing session

### FOR MANAGER / EMPLOYEE LEVEL MEMBERS

**FACILITATOR:** Katie Rogers, MS, RD, Owner, Rogers K12 Consulting  
**PRESIDER** - Shenae Rowe, RDN, ISNA Region 8 Representative

HARRISON AB

11:00AM-1:45PM

## INDUSTRY Exhibit Fair

(ALL ATTENDEES) CONVENTION HALL B & C

2:00PM-3:00PM BREAKOUT EDUCATION SESSIONS

## AVOID STIRRING THE POT: K12 NUTRITION CONFLICT RESOLUTION

HARRISON D

### SPEAKERS:

**Elizabeth Edwards, RD**, Director of Food Service, Franklin Community Schools  
**Brittany Jointer**, Assistant Child Nutrition Director, MSD of Wayne Township  
**Kandyce Hardie**, Nurse Coordinator, Carmel Clay Schools  
**Kim Yount** - Child Nutrition Specialist, MSD Decatur Township  
**PRESIDER** - Betsey Willard, RDN, ISNA Assistant Professional Development Co-Chair

School Nutrition personnel successfully navigate rules and regulations to ensure program compliance, however, at times it is especially difficult translating federal and state regulations to administrators, teachers, parents, and students. Since teamwork makes the dream work, join a panel of experts discussing conflict resolution in 'sticky situations' and how to avoid 'stirring the pot.' Learn how to harness the synergy of your teams to avoid conflict in times of stress.

## DON'T FEED THE TROLLS: HANDLING NEGATIVE COMMENTS ON SOCIAL MEDIA

HARRISON C

**SPEAKER** - Christine Clarahan, MS, SNS, RDN, Director of Food & Nutrition, School City of Hammond and ISNA Incoming President Elect  
**PRESIDER** - Shenae Rowe, RDN, ISNA Region 8 Representative

Do you have one or more social media pages for your School Nutrition Program? If you do, you have probably encountered some 'trolls.' Attend this interactive session to learn tips and tricks for dealing with trolls.

2:00PM-3:00PM BREAKOUT EDUCATION SESSIONS

## INNOVATIVE SCHOOL NUTRITION SOLUTIONS

HARRISON E

### PANELISTS:

**Vickie Coffey**, Nutrition Services and Healthy Schools Director, Richland-Bean Blossom Community School Corporation  
**Lisa Hayes, SNS**, Director of Food Services, School Town of Highland  
**Amanda Lyons, RD**, Child Nutrition Dietitian, MSD of Wayne Township  
**Jeff Walker, MPH, RDN**, Community Wellness Coordinator, Purdue Extension

**PRESIDER** - Ashlee Shroyer, ISNA Region 3 Representative

Want to improve the way your team serves students? Looking for innovative ideas to engage students within your school nutrition program? How about serving students during uncertain times? During this session, attendees will discuss best practices, student engagement strategies, and how to obtain buy-in from local stakeholders. This panel of Hunger Heroes will be a resource for others involved in school nutrition.

## WHAT OUR CUSTOMERS ARE SAYING

HARRISON AB

### FCCLA STUDENT PANEL

**PRESIDER** - Leeanne Koeneman, ISNA Outgoing President

3:15PM - 4:15AM

## CLOSING SESSION

### "CLIMATE AND CULTURE: DEALING WITH PARENTS, COLLEAGUES, AND STUDENTS"

**SPEAKER** - Gerry Brooks

**PRESIDER** - Stacie Light, ISNA Incoming President

CONVENTION HALL A

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