



2021 ISNA ANNUAL CONFERENCE

# EDUCATION SESSION SCHEDULE 2021

## WEDNESDAY, OCTOBER 27, 2021

1:15PM - 1:30PM

### WELCOME / INTRODUCTIONS

CONVENTION HALL A

#### SPEAKERS:

**Leeanne Koeneman**, Food Service Director, Northwest Allen County Schools & ISNA Outgoing President  
**Stacie Light**, Assistant Director of Food Service, Warsaw Community Schools & ISNA Incoming President

1:30PM

### OPENING KEYNOTE

#### “THE CAFÉ THAT CLICKS: LEADERSHIP THAT IS R.E.A.L.”

**SPEAKER** - Ervin Watson, Vantage Resource Group, LLC  
**PRESIDER** - Leeanne Koeneman, ISNA Outgoing President

CONVENTION HALL A

### 2:30PM - 2:45PM NETWORKING BREAK

2:45PM - 3:45PM BREAKOUT EDUCATION SESSIONS

#### IMPACT OF COVID 19 ON CHILD HUNGER: SCHOOL FOOD PANTRY SUPPORT

HARRISON C

**SPEAKER** - Hanna Kelley, RD, LD, Director of Health and Wellness, American Dairy Association IN, Inc.  
**PRESIDER** - Abby Butler, MS, RD, ISNA Secretary/Treasurer

#### NUTRITION CAREERS IN SCHOOLS AND BEYOND

HARRISON D

##### PANELISTS:

**Kim Ecenbarger**, MSW, Senior Associate Director of Career Services, School of Public Health, IU  
**Nicole Moorhead**, NDTR, SNS, Customer Success Manager, MenuLogic K12  
**Beverly Moellering**, MS, RD, Director Coordinated Program in Dietetics, University of Saint Francis  
**Abigail E. Creigh**, MS, RD, LD, Extension Educator, Health & Human Sciences, Purdue Extension - Noble County  
**PRESIDER** - Betsey Willard, RDN, ISNA Assistant Professional Development Co-Chair

#### STATE BOARD OF ACCOUNTS UPDATE

HARRISON E

##### SPEAKERS:

**Chase Lenon**, CPA, CFE, CGFM, Director of Audit Services, SBOA  
**Jonathan Wineinger**, Assistant Director of Audit Services, SBOA  
**PRESIDER** - Lisa Abell, ISNA Region 2 Representative

#### THE FOUR HABITS OF A GAME CHANGER

HARRISON AB

(DIRECTOR / SUPERVISOR FOCUS)

**SPEAKER** - Ervin Watson, Vantage Resource Group, LLC  
**PRESIDER** - Vickie Coffey, ISNA Region 9 Representative

4:00PM - 5:00PM BREAKOUT EDUCATION SESSIONS

#### HOT TOPICS IN THE INDUSTRY: WHAT'S THE LATEST?

HARRISON C

**SPEAKER** - Holly Moran, MS, RDN, CDCES, Heartland Food Products Group  
**PRESIDER** - Ben Driscoll, ISNA Legislative Committee Chair

#### UNDERSTANDING THE CHALLENGES OF A SCHOOL CAFETERIA MANAGER

HARRISON D

##### SPEAKERS:

**Claudia Simion**, Cafe Operations Specialist, Brownsburg Community School Corp. & ISNA Membership Chair / Region 4 Representative  
**Janet Batayneh**, Cafe Manager, Brownsburg Community School Corp.  
**PRESIDER** - Courtney FitzSimons, RD, SNS, ISNA Vice President

#### NON-PROGRAM FOODS REVENUE AND TOOL

HARRISON E

**SPEAKER** - Andrea Estridge, Child Nutrition Resource Management Specialist, IDOE  
**PRESIDER** - Katie Sherman, SNS, ISNA Public Relations Committee Chair

#### TECH TOOLS FOR PROGRAM EFFICIENCY

HARRISON AB

##### SPEAKERS:

**Gracie Dowsett**, Assistant Director of Nutrition Services, South Madison Community School Corporation  
**Audrey Banich**, RD, Child Nutrition Assistant Director, Franklin Township Community School Corporation  
**PRESIDER** - Amanda Worrick, DTR, ISNA Region 5 Representative/Region Rep Chair

6:00PM WELCOME RECEPTION CONVENTION HALL A

## KEY

NUTRITION

ADMINISTRATION

COMMUNICATIONS & MARKETING

OPERATIONS



# THURSDAY, OCTOBER 28, 2021

8:00AM - 8:30AM **BREAKFAST** CONVENTION HALL A

8:30AM - 9:15AM

## WELCOME / ANNUAL BUSINESS MEETING / RECOGNITION OF OUTGOING & INCOMING EXECUTIVE BOARD MEMBERS / 2021 AWARD WINNER RECOGNITION

### SPEAKERS:

**Leeanne Koeneman**, Food Service Director, Northwest Allen County Schools & ISNA Outgoing President

**Stacie Light**, Assistant Director of Food Service, Warsaw Community Schools & ISNA Incoming President

### AWARDS PRESENTATION:

**Christine Claraham**, MS, SNS, RDN, Director of Food and Nutrition, School City of Hammond & ISNA President Elect

CONVENTION HALL A

9:15AM - 10:15AM

OPENING KEYNOTE

## "THE POWER OF APPRECIATION"

CONVENTION HALL A

**SPEAKER** - Jon Colby, Jon Colby Speaks, LLC

**PRESIDER** - Leeanne Koeneman, ISNA Outgoing President

10:15AM - 10:30AM **NETWORKING BREAK**

10:30AM - 11:30AM **BREAKOUT EDUCATION SESSIONS**

## SODIUM IN SCHOOL MEALS

HARRISON C

**SPEAKER** - Judy LaMere, MS, RDN, CDE, Clinical Dietitian, Indiana University Health

**PRESIDER** - Alison Powers, MBA, RDN, ISNA Industry Advisory Committee Chair

## COVID 1.5: THE CONTINUED CHALLENGES (IDEA SHARING) (DIRECTOR / ASSISTANT DIRECTOR FOCUS)

HARRISON AB

**FACILITATOR:** Katie Rogers, MS, RD, Owner, Rogers K12 Consulting

**PRESIDER** - Abby Butler, MS, RD, ISNA Secretary/Treasurer

## RESOURCE MANAGEMENT: NON-PROFIT FOOD SERVICE ACCOUNT, AFR, AND INDIRECT COSTS

HARRISON E

**SPEAKER** - Andrea Estridge, Child Nutrition Resource Management Specialist, IDOE

**PRESIDER** - Ben Driscoll, ISNA Legislative Committee Chair

## HIDDEN BARRIERS TO WORKING SMARTER

HARRISON D

(MANAGER / EMPLOYEE FOCUS)

**SPEAKER** - Ervin Watson, Vantage Resource Group, LLC

**PRESIDER** - Claudia Simion, ISNA Membership Committee Chair & Region 4 Representative

11:45AM - 12:45PM **BREAKOUT EDUCATION SESSIONS**

## TYPE 1 DIABETES: WHAT PARENTS WISH YOU KNEW ABOUT SUPPORTING STUDENTS WITH SPECIAL DIETARY NEEDS

**SPEAKER** - Lindsey Hill, RD, SNS, Director of Nutrition Services, South Madison Community Schools (Mom of 3 awesome kids...1 with T1D!)

**PRESIDER** - Ashlee Shroyer, ISNA Region 3 Representative

HARRISON C

## DOING MORE WITH LESS: OPTIMIZING INVENTORY WITH MULTIPLE MENU APPLICATIONS

HARRISON AB

### PANELISTS:

**Dana Saverino**, Director of K-12 Sales Midwest Region, S.A. Piazza and Associates, LLC

**Brooke Dodds**, K12 Specialist (IN), CORE Foodservice

**Molly Armstrong**, MS, RD, Non Commercial Business Solutions Specialist, Gordon Food Service

**Linda Bickett**, Senior Food and Distribution Manager / Procurement Specialist, Indianapolis Public Schools

**PRESIDER** - Alison Powers, MBA, RDN, ISNA Industry Advisory Committee Chair

11:45AM - 12:45PM **BREAKOUT EDUCATION SESSIONS**

## COMMUNITY ELIGIBILITY PROVISION - WHERE 62.5% = 100% FREE CLAIMING

HARRISON E

### SPEAKERS:

**Mike Downey**, School & Summer Field Specialist, IDOE

**Marcia Yurczyk**, MS, Assistant Director, School and Summer Programs Monitoring, IDOE

**PRESIDER** - Katie Sherman, SNS, ISNA Public Relations Committee Chair

## IT TAKES A COMMUNITY: ENGAGING STAKEHOLDERS TO MAKE LASTING CHANGE

HARRISON D

### PANELISTS:

**Annie Eakin**, MS, Community Wellness Coordinator, Purdue Extension  
**Hanna Kelley**, RD, LD, Director of Health and Wellness, American Dairy Association IN, Inc.

**Family, Career and Community Leaders of America (FCCLA) Students**

**PRESIDER** - Tarrah Westercamp, MS, RDN, SNS, Indiana School Manager, No Kid Hungry

12:45PM **LUNCH**

1:45PM - 4:15PM

## "CELEBRATE AND INNOVATE!"

ANTHONY WAYNE BALLROOM

**SPEAKER** - Jon Colby, Jon Colby Speaks, LLC

**PRESIDER** - Katie Sherman, SNS ISNA Public Relations Committee Chair

6:00PM **DINNER / Little Vegas Casino Night!**

CONVENTION HALL A

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# FRIDAY, OCTOBER 29, 2021

7:30AM - 8:30AM GRAB AND GO BREAKFAST

8:30AM - 8:45AM

## WELCOME ISNA/IDOE CERTIFICATE PROGRAM GRADUATE RECOGNITION

### SPEAKERS:

**Leeanne Koeneman**, Food Service Director, Northwest Allen County Schools & ISNA Outgoing President  
**Stacie Light**, Assistant Director of Food Service, Warsaw Community Schools & ISNA Incoming President

CONVENTION HALL A

8:45AM - 9:45AM

OPENING KEYNOTE

## "PERSONAL CLIMATE AND CULTURE: THE CHOICE IS YOURS"

**SPEAKER** - Gerry Brooks

**PRESIDER** - Stacie Light, ISNA Incoming President

CONVENTION HALL A

10:00AM

## INDUSTRY Exhibit Fair

( DIRECTORS / BUYERS ONLY ) CONVENTION HALL B & C

10:00AM - 11:00AM

## IDEA sharing session

FOR MANAGER / EMPLOYEE LEVEL MEMBERS

**FACILITATOR:** Katie Rogers, MS, RD, Owner, Rogers K12 Consulting  
**PRESIDER** - Shenae Rowe, RDN, ISNA Region 8 Representative

HARRISON AB

11:00AM-1:45PM

## INDUSTRY Exhibit Fair

( ALL ATTENDEES ) CONVENTION HALL B & C

2:00PM-3:00PM

BREAKOUT EDUCATION SESSIONS

## AVOID STIRRING THE POT: K12 NUTRITION CONFLICT RESOLUTION

HARRISON D

### SPEAKERS:

**Elizabeth Edwards, RD**, Director of Food Service, Franklin Community Schools  
**Brittany Jointer**, Assistant Child Nutrition Director, MSD of Wayne Township  
**Kandyce Hardie**, Nurse Coordinator, Carmel Clay Schools  
**Kim Yount** - Child Nutrition Specialist, MSD Decatur Township  
**PRESIDER** - Betsey Willard, RDN, ISNA Assistant Professional Development Co-Chair

## DON'T FEED THE TROLLS: HANDLING NEGATIVE COMMENTS ON SOCIAL MEDIA

HARRISON C

**SPEAKER** - Christine Clarahan, MS, SNS, RDN, Director of Food & Nutrition, School City of Hammond and ISNA President Elect  
**PRESIDER** - Shenae Rowe, RDN, ISNA Region 8 Representative

## INNOVATIVE SCHOOL NUTRITION SOLUTIONS

HARRISON E

### PANELISTS:

**Vickie Coffey**, Nutrition Services and Healthy Schools Director, Richland-Bean Blossom Community School Corporation  
**Lisa Hayes, SNS**, Director of Food Services, School Town of Highland  
**Amanda Lyons, RD**, Child Nutrition Dietitian, MSD of Wayne Township  
**Jeff Walker, MPH, RDN**, Community Wellness Coordinator, Purdue Extension  
**PRESIDER** - Ashlee Shroyer, ISNA Region 3 Representative

## WHAT OUR CUSTOMERS ARE SAYING

HARRISON AB

### FCCLA STUDENT PANEL

**PRESIDER** - Leeanne Koeneman, ISNA Outgoing President

3:15PM - 4:15AM

CLOSING SESSION

## "CLIMATE AND CULTURE: DEALING WITH PARENTS, COLLEAGUES, AND STUDENTS"

**SPEAKER** - Gerry Brooks

**PRESIDER** - Stacie Light, ISNA Incoming President

CONVENTION HALL A

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