

# Sponsorships/Additional Opportunities

Sponsorships allow ISNA to provide excellent speakers, top-notch education programs, memorable meetings and exceptional networking functions. Quality education and fun entertainment bring members and industry partners together. **All sponsors will be recognized within the conference program, in the mobile app and on the ISNA website to increase the visibility of your company and add value to your sponsorship.**

CONFERENCE 2021	QTY AVAILABLE	COST
<b>Little Vegas Casino Night</b> Join attendees for a fun night of casino games run by the professionals at <a href="#">Little Vegas</a> . <b>Sponsorship includes round robin game participation by company representatives and ONE (1) meal per company</b>	30	\$300
<b>Conference Mobile App Interactive Banner</b> Mobile app users will see your logo each and every time they access the app! Clicking on your logo will take them directly to the URL of your choice!	4	\$700
<b>Keynote Speaker Sponsorship(s)</b> Company logo projected as attendees enter & leave session, opportunity for table top exhibit to be placed outside or at back of session room. <b>*Company representative introduces the speaker using bio provided for increased visibility! *</b>	3	\$1000
<b>Conference Souvenir</b> (Company logo printed on souvenir distributed to all attendees)	4	\$1000
<b>Conference “Bag Stuffer”</b> (volunteers will place point of sale and/or a Small item in all conference bags)	\$500	
ADDITIONAL OPPORTUNITIES for 2021-22	QTY AVAILABLE	COST
<b>NEW! GOLD PARTNERS ONLY! ISNA Executive Board Focus Groups</b> 4 Focus Groups will be planned with your questions/topics in mind! Join the ISNA Executive Board 4 times a year for a 30-minute focus group where sponsors will have the opportunity to speak one on one with the 23 members of the ISNA Executive Board representing all areas of the state and districts of all sizes	N/A	\$400
<b>ISNA Executive Board Meeting</b> Company representative invited to give a 15-minute presentation of company’s services & products. <i>(Choose date when registering)</i>	4	\$275
<b>ISNA Member Meet Up (via Zoom)</b> Company rep invited to speak for 10 minutes to attendees & become a familiar face! Representative may stay for the entire meeting and be part of the discussion if desired. <i>(Choose date when registering)</i>	4	\$275
<b>ISNA Website Sponsor</b> Your clickable logo featured on the ISNA landing page for 3 months!	4	\$250

# Sponsorships/Additional Opportunities cont....

2021 ISNA/SNA AWARDS		COST
Director of the Year		\$500
Manager of the Year		\$225
Employee of the Year *no winner*		\$0
Assistant Director/Supervisor of the Year		\$325
Office Assistant of the Year *no winner*		\$0
Super Star Service Award		\$225
ADDITIONAL ADVERTISING OPPORTUNITIES		COST
<b>*Note Gold and Silver partnerships include one ¼ page ad per issue. See below for upgrades or add on packages*</b>		
<b>Upgrade</b> to ½ page		\$200
<b>Upgrade</b> to Full Page		\$400
Additional ¼ page package		\$600
Additional ½ page package		\$800
Additional Full-page package		\$1000
<b>Embed Lead Generating form into Advertisement</b> Reader can click on a button to be take to an interest form to complete; information from forms sent directly to company representative		\$500/issue