

# Sponsorships/Additional Opportunities

Sponsorships allow ISNA to provide excellent speakers, top-notch education programs, memorable meetings and exceptional networking functions. Quality education and fun entertainment bring members and industry partners together. **All sponsors will be recognized within the conference mobile app and on the ISNA website to increase the visibility of your company and add value to your sponsorship.**

<b>CONFERENCE 2022</b>	<b>QTY AVAILABLE</b>	<b>COST</b>
<b>Conference Mobile App Sponsorship(s)</b> Mobile app users will see your logo each and every time they access the app! Clicking on your logo will take them directly to the URL of your choice!	4	\$700
<b>Keynote Speaker Sponsorship(s)</b> Company logo projected as attendees enter & leave session, opportunity for table top exhibit to be placed outside or at back of session room. <b>*Company representative introduces the speaker using bio provided for increased visibility! *</b>	3	\$1000
<b>Conference Souvenir (Chosen by the Conference Committee Chair)</b>	4	\$1000
<b>Conference "Bag Stuffer"</b> (volunteers will place point of sale and/or a Small item in all conference bags)		\$500

<b>ADDITIONAL OPPORTUNITIES for 2022-23</b>	<b>QTY AVAILABLE</b>	<b>COST</b>
<b>ISNA Executive Board Meeting</b> Company representative invited to give a 15-minute presentation of company's services & products. <i>(Choose date when registering)</i>	4	\$275
<b>ISNA Member Meet Up (via Zoom)</b> Company rep invited to speak for 10 minutes to attendees & become a familiar face! Representative may stay for the entire meeting and be part of the discussion if desired. <i>(Choose date when registering)</i>	4	\$275
<b>ISNA Website Sponsor</b> Your clickable logo featured on the ISNA landing page for 3 months!	4	\$250

<b>2022 ISNA/SNA AWARDS</b>	<b>COST</b>
Director of the Year	\$575
Manager of the Year	\$250
Employee of the Year	\$250
Assistant Director/Supervisor of the Year	\$350
Office Assistant of the Year	\$250
Super Star Service Award	\$250

## ADDITIONAL ADVERTISING OPPORTUNITIES

\*Note Gold and Silver partnerships include one ¼ page ad per issue. See below for upgrades or add on packages\*

**COST**

Upgrade to ½ page ads - (1) half page ad per issue	\$250
Upgrade to Full Page ads - (1) full page ad per issue (NO PLACEMENT GUARANTEE)	\$450
<b>*NEW*</b> Upgrade to Full page ads – (1) full page ad per issue with <b>INSIDE FRONT COVER</b> placement in at least one issue!	\$750
Additional ¼ page package – (2) quarter page ads per issue	\$600
Additional ½ page package – (1) quarter page and (1) ½ page ad per issue	\$800
Additional Full-page package – (1) quarter page and (1) full page ad per issue	\$1000
Embed Lead Generating form into Advertisement – ALL 4 ISSUES! Reader can click on a button to be take to an interest form to complete; information from forms sent directly to company representative	\$2000