

MINUTES OF THE May 3,2012 ISNA BOARD MEETING

1. President Sara Gasiorowski called the meeting to order. The Executive Committee met in executive session prior to the board meeting and all were present except Courtney Williams who was excused.
2. Pledge of Allegiance - Cindy Licciardone, President Elect
3. Roll Call – All present except for the following excused absences: Kathy Kane, Carla Clifford, and Courtney Williams; guests Christine Wagner, Dietitic Intern at Zionsville Comm. Schools :Jennifer McCandles
 Motion made to accept the minutes
 Moved: Amy Anderson Second: Jay Turner Approved

Motion made to approve agenda as mentioned:
 Moved: Victoria Moore Second: Jay Turner

5. Business Report - Tracy Huser
 Tracy Explained the new budget to the group. Discussion ensued.

6. Treasurer’s Report - Tracy Huser
 Account Balances as of April 30, 2012

Checking	\$106,252.56
Savings	1,290.13
CD	55,563.37
 Total	 \$163,106.06

7. Membership Drive Report - Victoria Moore
 See attached Report.
 Amy Anderson complimented Victoria on the job well done.
 Lindsey Hill shared a plan for training and increase of memberships for front line Staff.
8. Conference Update - Cindy Licciardone
 Cindy gave the group updates on the upcoming State Conference - See attached.
9. Strategic Planning - Sara Gasiorowski
 Pillars: Education & Professional Development, Public Image, Advocacy, Community, and Membership
 Cindy Licciardone explained the workbook that will help develop the ISNA Strategic Planning
10. Committee Updates:
 Ad Hoc Marketing Committee
 Lindsey Hill discussed the new website. Registrations will be online, blast e-mails will be available from the website. Vendors have a marketplace on the website. Hope to have a members only spot.

Marketing has developed 3 different brochures: allied organization, ISNA membership, and industry partnerships.

Professional Development - Sara Gasiorowski

A task force will be convened to look at our professional development. Sara set up a Survey Monkey to survey the presidents of other states SNA's. 9 questions were asked. See attached.

Bylaw/Policy Committee - Jan Swander

Bylaw/Policy report in packet. Working on templates of various responsibilities. Some cleaning of 8 policy's needed. IS finance committee an Ad Hoc committee? Sara thinks it should be a standing committee. Can't seem to find anything in the Bylaws.

Nominating Committee - Amy Anderson

Amy discussed the nominees for the positions that will be replaced on this years rotation. **Get list from Executive Board Minutes**

11. Actions Items for Votes

Move to Approve Treasurer's Report

Motion: Jan Swander Second: Amy Anderson

Approved

Move Approve Budget

Motion: Candy Hagar Second: Jay Turner

Approve Nominations for Board Positions

Motion: Victoria Moore Second: Cindy Licciardone

Approve 8 Policies as presented. See attached

Motion: Jay Turner Second: Lori Shofroth

12. Update of State Agency - Julie Sutton

The 6 cent rule is out, the breads and grains are out. Q & A on meal pattern out. Webinar was delivered regarding these two rules and in-person workshops planned. 11 in Indy area. 40 more in other areas.

Candy commented that we are aware that the State is skating almost as blindly as we are on this issue.

One week of menus for everything(menu) we do will be required. A worksheet will also be required. Can submit in beginning in July, August, and September. A nutrient analysis will be required.

Jay Turner complimented the state on the Summer Food Workshop.

13. Mandy/Shannon gave an update on the HR workshop scheduled in September.

14. MEGA Discussion - Strategic Planning - Dennis Costerison

Denny Costerison lead us in a group discussion regarding strategic planning.

What was the plan from last year?

The first thing to look at is your Mission Statement. Are we OK with the Mission Statement? YES

The next thing to look at are goals. One bullet is Development of new programs. We did that last year. Do we still want to develop new programs?

GOALS:

Financial

*Move the second bullet in Financial to the Education Goal, Change the sentence to read: "Offer operational guidance regarding school nutrition programs to both the membership and the partners."

*Second bullet in the Financial: Restate: "Maintain and/or increase the financial base of ISNA."

OBJECTIVES:

Professional Development

*In the HOW - Delete the sentence "Continue to expand the ISNA state-wide training plan".

Promote ISNA as the Voice of Child Nutrition

*In the HOW - Change to : "Continue to implement the promotional plan".

*In the WHO - Change to : "Marketing Committee, ISNA Executive Board, and Association Services".

*In the WHEN - Change to - "Ongoing"

Membership Promotion

No Changes

Identify and Develop Future ISNA Leaders

*In the HOW - Change number 2 to - "Explore the development of a state Future Leaders Academy".

*In the WHO - Delete "Executive Committee"

New Program Development

Eliminate this Goal

ADD:

Professional Development Task Force

What = The professional development task force will review and develop how future educational programs are created and administered.

How = 1. Review current and expansion of new programs .

2. Identify options for administration of future programs.

3. Create Professional Development Calendar.

WHO = Professional Development Committee.

WHEN = Initial Report at the September 2012 ISNA Executive Board Meeting; ongoing.

15. Announcements:

Jay Turner = along with the food coop that he belongs to, Jay spearheaded a four-week cycle menu.

Jay's Friend has written a book called "Super Foods"

The family of Gloria Licciardone sent thanks for our kind expression of sympathy.

The family of Robert Miller sent thanks for our donation in the name of Marge Miller.

Celeste Doms should be a grandma of a new baby girl today.

Susan Wood got married last weekend (Jennings County). Her new name is Susan Harding.

Meeting adjourned

*Motion made to adjourn the meeting.

Motion: Candy Hagar

Second: The whole room